

Hello!

I hope everyone is enjoying fall! The leaves are almost gone, and it is starting to look like Thanksgiving!

- **Monster Mash Recap**
 - This year we celebrated our first ever Monster Mash! There were 250-300 people who attended through out the night! We had a DJ and transformed downtown Wayland into a spooky fun space! We did learn that next year we need to step-up our kids activity offers, but all in all I think it was a HUGE success! Thank you to Big Dipper for hosting the trunk or treat and kids' activities! And thank you to Wayland Hotel, McDuffs and OpenRaod Brewery for sponsoring the prize money!
- **Hot Jobs**
 - Hot Jobs newsletter will go out on the third Friday of each month. This will feature all open positions in Wayland's DDA district. If you have an open position, please send me all the details.
- **Main Street Celebration 2023**
 - We have been planning Main Street Celebration for 2023. It will be moved to the second weekend in June (June 10th).
 - We are bringing back the Car Show for the celebration. Please let me know if anyone would like to display their car at the show. Link for sign-up is below.
 - https://docs.google.com/forms/d/e/1FAIpQLSf1puXjVmm9tPa_RovVxD3kly2W_G4Q6O0qIpdlybdq4bVk_2Q/viewform?usp=sf_link
- **Harvest and Holiday Markets**
 - Harvest and Holiday markets are November 12th and December 10th at Newlife Church.
 - If you would like to have a special that day – please let me know so I can post it. We are expecting around 300-400 people each day.
 - We will have (2) food truck serving breakfast food
 - Macduff's will do a breakfast buffet
 - Hotel is doing a bloody Mary and Mimosa bar.
- **Art Hop**
 - We are planning Art Hop for December 2nd this year. The streets will be closed
 - **We are in NEED of venues to sign-up to host artist!!!**
 - **I have attached below the registration form for venues. This is for Main Street Businesses. Please sign-up your business ASAP as we have artist signing up already.**
 - https://docs.google.com/forms/d/e/1FAIpQLSfwiX4Jor4NFI3DzJxTfT_K1PjdUOy_YQBkDF7eKBGTMG-ldOg/viewform?usp=sf_link
 - We will have the school submit art for each building and Green Acres is also having their residents submit art too!
 - Main Street Business – If you are interested in having anything outside like coffee, snacks or cocoa, please let me know. I will add this to the map.
 - Other business – If you would like to participate but are not located where the streets will be closed, please reach out. I would love to include you!
 - We are looking for someone to serve soup. If you know of an organization that would be willing to serve soup for a fundraiser, please let me know.
 - Below are the items that will be included in this year's Art Hop
 - An Ice Carver that will be doing a LIVE carving
 - A wood carver that will be doing a LIVE carving

- Tractor Wagon rides
 - Dickenson Characters
 - Like Nativity Scene (Calvary Church)
 - WUHS Chair (We need places for them to visit and sign)
 - A Caricature Artist
 - William Family Band
 - A Christmas story reading
 - Tree Lighting
 - Hot Cocoa and Cookie Stand
 - Remembrance Ribbons for the tree
 - Hot Cocoa Bar (Newlife Church)
 - Fire Barrels

- **Design Committee**
 - The design committee had their meeting this week and we have 8 members now!
 - We have a Historic Preservation team working on a timeline and building information to bring back the historic walking tour
 - There is a team who will start an inventory of all DDA owned items like bench, trash cans, and more. We will use this to help keep track of repairs and replacements.
 - Decorations – The post will have Christmas garland decorated on them and the Pine tree will be light and ready for Art Hop

- **WERC Committee**
 - Our WERC team has met with the high school business teachers for several opportunities. More information to come!
 - Junior DDA – The Junior DDA is working on the final details of their project. They will be adding hammock poles, solar powered lights, fire pit and chairs for the mini-park! Keep an eye out for the ribbon cutting ceremony for the renovation of the park!
 - The billboard will be going live on November 21st! Keep an eye out for the electronic billboard facing south by the Best Western.
 - They will be sending out invitations for the business owners breakfast this winter.

- **Organization Committee**
 - Our organization committee is up and running! Lilly DeKoning will be running this team.
 - She has started to take over Facebook and is doing a great job!
 - They will also start working on volunteer recruitment. If you are interested in becoming a volunteer (or know of someone who is), please let me know. We are looking for committee members and volunteers to help at events.

- **Upcoming Events**
 - Here is a list of all the upcoming events:
 - Harvest Market – 11/12 at NewLife Church from 9 am – 3 pm
 - Holiday Market – 12/10 at NewLife Church from 9 am – 3 pm
 - ArtHop – 12/02 Downtown Wayland **** Please note for all the new business owners the streets will be shut down during this time. I will send out more details when the event gets closer****
 - Summer Celebration – 6/10/2023– You may have heard that we are moving Summer Celebration to the second weekend in June. If you have any questions, please let me know.

