

Hello!

We are starting our spring events and we are excited for all the new events this year. Please see the below updates about all the exciting things we are working on.

DDA - Street Lights: We have placed the order for the new lights that will be installed as they come in. The goal is to have all the lights repaired by May. The lights in the CBD will be a little longer as they are a different style (ones that change colors). The ones that we are focusing on are from the firehouse to the highway.

Chocolate Walk - This was our first year and I would love to have feedback. If you have any feedback you would like to share, please let me know.

- **Upcoming Events** - Here is a list of all the upcoming events:
 - March 8th - The third Cocktail and Appetizer Trail
 - March 16th - Everybody's Irish downtown Wayland (roads closed) from 2pm-9pm
 - March 30th - Easter Egg Hunt downtown Wayland (roads closed) 11am-1pm
 - Summerfest - June 7-9th - We will be closing the roads Friday at noon till Sunday. There will be events everyday downtown from Friday night to Sunday morning.

- **WERC Committee**
 1. Business welcome packets – We are starting to work on some business welcome packets for new businesses. This will include information about Wayland, the DDA, and more.
 2. Business Liaisons – The EV committee has split all the DDA businesses among themselves and will be stopping by a couple times a year to make sure contact information is up to date and check in. Please reach out to me if you have not heard from them and I will make sure your liaison stops by.

- **Promotions Committee (All posters are attached for the events)**
 1. **March 16th Everybody's Irish** – (ROADS CLOSED AT NOON TILL 9 PM) This year will be the first time we close the roads and celebrate St. Patrick's day downtown Wayland. We will have a DJ, an Irish band, scavenger hunt for all ages, food trucks and vendors.
 1. If your location is doing something special for this day, please email so I can include it on the map.
 2. Vendor Sign-Up
- https://docs.google.com/forms/d/e/1FAIpQLScoJ87o0oBZALQhvHJnARHyP-ov9wb1luZRCYkh5rpkipSqPw/viewform?usp=sf_link
 2. **March 30th – Easter Egg Hunt** (ROADS CLOSED FROM 9AM TO 1PM)
 1. We have received egg donations and were able to get over 5,000 eggs!
 2. We will have them stuffed ahead of time and half will be hidden around the CBD. There will also be volunteers walking around and hiding more for anyone who was not here at 11am.
 3. The mini-park will be for little kids only.
 4. There will be an Easter bunny walking around as well.

- **Design Committee**

1. We received the Vibrancy grant through the MEDC. With this grant will be adding wireless speakers in the CBD and a new welcome sign at the highway entrance.
2. The design committee is working on new signage for this year. We have been working with a company for social district signs, historical signs and wayfinding signs.
3. Spring landscape will be coming soon!
4. Veterans Banner - This May we will have a veterans banner hanging downtown. If you would like one, please see the attached.
5. High School Banners - We have hung all the senior banners for this year. We have learned a lot about the design and what works best. We received 37 banners.

- **Organization Committee**

1. Hype Team - We are starting a new program this year! It is called the Wayland Hype team. We have several volunteers who will become influencers for downtown Wayland. More information to come!