



Wayland City Hall - 301 S. Main, Wayland, MI 49348  
269-792-2265 - [www.cityofwayland.org](http://www.cityofwayland.org)

Is everyone excited about spring? The days are longer and the weather is warmer!

### **Promotions** (all posters attached)

- Summerfest - June 13th-14th. Roads will be closed early in the morning on the 13th until noon on the 14th. The event starts at 1pm with the Car Show and Firefighter Breakfast starting earlier. I have attached the sign-up poster for the Car Show. I will get the other posters soon and send them out.
  - Here is the link to the Car Show sign-up.
    - <https://docs.google.com/forms/d/e/1FAIpQLSeOrSYplajTzf1Duz5hTG5N1rTQwuQGeJM7r43umkCHALovYQ/viewform?usp=header>
  - If you would like a vendor space please let us know. We only have 9 spots left. All DDA businesses will receive their space for free; please note this on your application
    - <https://docs.google.com/forms/d/e/1FAIpQLSdV0Z0n4Ju7nWkVR33fVAcL4zydBc6l8lIEE8cHC9krifaTQ/viewform?usp=header>
- Farmers Market will start the first weekend in May at the City Park on Wednesdays and Saturdays.

### **Economic Vitality**

- Liaison Program: your contact will continue to reach out to you. Please let them know of any questions or concerns. You can also schedule a meeting with me if you would like to.
- We were granted a program to assist businesses in Downtown Wayland. This includes existing, interested, and businesses looking to move/sell. We are also developing a program to focus our efforts based on the interests and concerns residents have expressed. I have attached the copy results from the survey. Please review and let me know if you have any questions. This is a great tool for you to focus on that the community would like.
- We are also looking at a tourism campaign to market and advertise downtown Wayland.



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## Design

- We are excited to announce that Baugh Shoe Repair has been gifted a mural! The mural will start at the end of May and a ribbon-cutting ceremony will take place in June. Stay tuned for details.
- Flowers are getting planted for the year too.
- Flower boxes: We are looking at having businesses downtown install flower boxes. I have attached an example photo. Please let me know your thoughts on this.

Volunteers - We are always looking for volunteers. You can either help with a committee or join for a one time volunteer spot. We are looking for people to help decorate for Halloween and Christmas, as well as volunteers for events. Please let me know if you or your staff would be interested.

As always, I am here for anything you need!