

Hello!

I hope everyone is enjoying their week! I am sending this letter a little early as I will be in Tampa for the next couple days to attend a family wedding.

- **Ladies on Main Recap**

- Ladies on Main was a HUGE success! Thank you to all the business that participated! McDuffs was able to raise \$1,150 for Sylvia's Place as well! If you have any feedback, please feel free to email. I'd love to hear how we can make it better for next year.

- **Matched on Main**

- We are still taking applications for the Matched on Main. The Wayland Hotel was the recipient last year which allowed them to install (3) garage doors! The program is a reimbursement program. I have attached information if anything would like. I am also willing to meet one-on-one to talk about possibilities. This is not limited to just the "Main Street" businesses either. The deadline to apply is October 23<sup>rd</sup>.

- **Billboard**

- The application for the billboards is completed. We had several business sign-up. Make sure to look at the electronic billboard between November 21<sup>st</sup> and December 12<sup>th</sup> for Wayland business advertisements!

- **Monster Mash**

- We are excited to announce a NEW event this year! Downtown Wayland is teaming up with OpenRoad Brewery, McDuffs, Wayland Hotel and Women of Wayland to bring you a MONSTER MASH! We will be closing the streets on October 29<sup>th</sup> for a city wide Halloween celebration! The event will be from 6-10pm! There will be a DJ playing Halloween music, candy for the kids and a customer contest with a grand prize of \$500!!!!!!
- What we will need from you:
  - If you are a Main Street Business – We are looking for business to have candy in the stores or outside for the kids
  - We are also looking for business to put on a kids activity such as pumpkin painting, a craft or a game. **If you would like to sponsor a kids activity, please let me know!**
- If you would like to help in ANYWAY please reach out! We are looking for decoration donations or in-kind donation too!
- Please note: The streets will be closed from the Firehouse to McDuffs – Acqua in Vino to the Mini-park from 4pm – 10pm on October 29th

- **Art Hop**

- We are planning Art Hop for December 2<sup>nd</sup> this year. The streets will be closed
- I have attached below the registration form for venues. This is for Main Street Businesses. Please sign-up your business ASAP as we have artist signing up already.
  - [https://docs.google.com/forms/d/e/1FAIpQLSfwiX4Jor4NFI3DzJxTft\\_K1PJdUOyYQBkDF7eKBGTMG-ldOg/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSfwiX4Jor4NFI3DzJxTft_K1PJdUOyYQBkDF7eKBGTMG-ldOg/viewform?usp=sf_link)
  - We will have the school submit art for each building and Green Acres is also having their residents submit art too!
- Main Street Business – If you are interested in having anything outside like coffee, snacks or cocoa, please let me know. I will add this to the map.
- Other business – If you would like to participate but are not located where the streets will be closed, please reach out. I would love to include you!

- **Harvest and Holiday Markets**

- Harvest and Holiday markets are November 12<sup>th</sup> and 10<sup>th</sup>.
- If you would like to have a special that day – please let me know so I can post that as well.
  - We will have (2) food truck serving breakfast food
  - Macduff's will do a breakfast buffet
  - Hotel is doing a bloody Mary and Mimosa bar.

- **Design Committee**

- We are currently looking for a chair for the Design committee. If you know of anyone interested, please let me know and I will meet with them.

- **Upcoming Events**

1. Here is a list of all the upcoming events:
  1. Monster Mash – 10/29 downtown Wayland from 6pm-10pm **\*\* Please note for all the new business owners the streets will be shut down during this time. I will send out more details when the event gets closer\*\***
  2. Harvest Market – 11/12 at NewLife Church from 9 am – 3 pm
  3. Holiday Market – 12/10 at NewLife Church from 9 am – 3 pm
  4. ArtHop – 12/02 Downtown Wayland **\*\* Please note for all the new business owners the streets will be shut down during this time. I will send out more details when the event gets closer\*\***
  5. Summer Celebration – 6/10/2023– You may have heard that we are moving Summer Celebration to the second weekend in June. If you have any questions, please let me know.

- **Hot Jobs**

1. Hot Jobs newsletter will go out on the third Friday of each month. This will feature all open positions in Wayland's DDA district. If you have an open position, please send me all the details.

As always, I am here for anything you need!