

# Wayland Farmers Market - Rules and Application

Wayland Farmers Market  
Wayland Main Street DDA  
Market Manager Contact information:

Renee Wise  
103 S. Main Street, Wayland, MI 49348  
616-558-1061

[farmermarket@downtownwayland.com](mailto:farmermarket@downtownwayland.com)

## 1. Introduction

The Wayland Farmers Market (the Market) is operated by the Wayland Main Street Downtown Development Authority (MSDDA) and volunteers. The purpose of the Market is to promote and stimulate economic development and create traffic in the Downtown area, to provide a community gathering place, to provide opportunity for consumers to purchase quality farm-grown goods and to create a sales venue for area farmers.

## 2. Time and Place

The Market takes place on Tuesdays (noon - 6pm) and Saturdays (9am-2pm). The Market takes place on the north-west corner of Wayland City Park (206 W. Maple, Wayland, MI 49348).

## 3. Application Process

**New Vendors:** If you are a new vendor to Wayland Farmers Market, you must submit a new vendor application by May 1st to be approved. Once approved, you must submit the \$75 registration fee by the first Saturday in May. Applications are considered approved once the vendor receives a written statement of acceptance by the Market Manager and the \$75 registration fee has been collected

**Returning Vendors:** All vendors must submit a returning application along with the \$75 registration fee by May 1st. Applications are considered approved once the vendor receives a written statement of acceptance by the Market Manager and the \$75 registration fee has been collected

## 4. Who Can Participate and What Can Be Sold

Vendor space is open to any Michigan grower, specialty food processor, non-food agricultural product producer, and artisan. Approval of vendor applications must be given prior to the day of sale at the Market. An effort will also be made to assure variety in the products being sold. All products sold must be Michigan grown, produced, processed, and/or crafted. Farm Products must be grown or raised by the vendor upon land that they control through ownership, lease, rental, or other legal agreement. These products include, but are not limited to, fresh fruits and vegetables, nuts, honey, eggs, herbs, meat, and dairy products. Fish Products must be caught in Michigan waters. Artisan work is subject to jury review by the Market Manager.

- **Raw Agricultural Products:** Including fruits, vegetables, grains, flowers, bedding plants and potted plants. To be considered grown or produced by the vendor, bedding and potted plants must be grown from seed, plug, cutting, bulbs or bare root. Transplanted plants must be grown to the point where roots fill the pot (roots hold the soil when the pot is removed).
- **Value-added Agricultural Products:** These products include raw agricultural products that have been processed, or any product, the sale of which a government agency regulates. Examples are milk, cheese, oils, vinegars, meats, eggs, honey, preserves, jams, soaps and herbal preparations. Vendors must abide by all applicable federal, state and local health regulations. In addition, they must adhere to federal guidelines on all labels.
- **Bread Products:** Bread products must be baked from dough made by the vendor to be considered grown or produced by the vendor.
- **Craft Products:** shall only include artisan-type, hand-made and home-made craft products. Absolutely no flea market-type products are allowed. To ensure the market

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maintains the character of a Farmers Market, a limited number of spaces for vendors with a majority of items under this category will be available.

## 5. Market Day

Vendors may set up early but should cease sales by 30 minutes after the market ends. Vendors must vacate their space by one- and one-half hours after the market ends. The Vendor space must be left clean and free of debris. Vendors are expected to remain open during the entire length of the Market day unless all their products have been sold.

## 6. Signage and Labeling

Vendors are required to display the pricing of all products. Vendors may not sell any products or substances prohibited by federal, state, or local law, ordinance, or other regulation, or products containing any such prohibited substances. All licences, seals, permits, sales tax information, and other legal requirements for the sale of any items shall be the responsibility of the vendor. Licensed vendors must maintain a current copy of licence on file with the Market application.

## 7. Vendor Space Assignments

A Vendor space is defined as a 10 x 10 foot space, and displays may not exceed those dimensions without express written permission from the Market Manager. A space does not include any additional amenities, and vendors must supply their own tables, chairs, and display items. Seasonal vendors who apply before the May 1st deadline will have a guaranteed space reserved each week; however, the location of that space may vary week to week to better accommodate the dynamics of the Market as assessed by the Market Manager. Spaces will be relinquished for the day if the assigned vendor is not present 30 minutes prior to the start of the Market (i.e. 2:30 pm). Contact the Market Manager if more than one booth space is needed.

Double booths can be requested in the application process. The double booth vendor will need to have included the fee for doubles booths to be considered for one.

## 8. Compliance with Rules

Compliance with these rules is essential to successfully run the Farmers Market. Honesty from all vendors is expected and required. Vendors who violate any rule are subject to expulsion from the Market. Any vendor found to be or suspected to be in violation of these Rules will be sent a warning letter from the MSDDA. In the case of a violation of Rules 3 or 4, the vendor will be given 7 days to provide proof of compliance to the satisfaction of the Wayland" Main Street Promotion Committee

## 9. Parking

Close parking is crucial to serve customers of the Farmers Market. Vendors are discouraged from bringing additional vehicles. After unloading, vendors are encouraged to park as far away as possible to allow close parking for customers.

## 10. Miscellaneous

- a. Pets: Vendors are not permitted to bring pets to the Market.
- b. Fowl Feed: No duck feed or other food for fowl is allowed.
- c. Semi-trucks: No semi-trucks are allowed.
- d. Peaceful Environment: Loud radios, arguments or profane language will not be tolerated.
- e. Food Establishment License: Vendors who sell processed foods must contact the Michigan Department of Agriculture and obtain a Food Establishment License. The MDA can be reached at 800-292-3939 or [mda-info@michigan.gov](mailto:mda-info@michigan.gov).

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## Wayland Farmers Market Application

### Indemnity Agreement

The information I have given is correct and complete to the best of my knowledge. I agree to be bound by all market rules and regulations as set forth by the Wayland Farmers Market. I understand that my privilege to participate in the Wayland Farmers Market may be revoked at any time for any reason.

I have read and agreed to abide by all rules and policies as well as all federal, state and local laws, codes and regulations and to cooperate with Market management. I agree to indemnify and hold harmless any officers, directors, employees, representatives and agents, from and against all liability claims, demands, losses, damages, levies and causes of action or suits of any nature, related to my activities at the Farmers Market.

I understand that this application relates only to the products that I have listed in this application and that any further products will require an amended application for approval. I certify that the products above are produced in accordance with all county, state and federal laws.

NAME: \_\_\_\_\_

BUSINESS/FARM NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

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Please check products that you plan to sell at the Market:

Baked Goods

Eggs

Fresh Cut Flowers

Bedding Plants

Fruit

Greens

Plants Dried

Hanging Basket

Herbs

Honey

Maple Syrup

Meats

Perennials

Vegetables

Other Artisan Crafts

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Vendor Signature(s) \_\_\_\_\_

Date\_\_\_\_\_

Return completed and signed applications to:  
Wayland City Hall (If City Hall is closed in the payment box)  
Wayland Main Street DDA  
Renee Wise  
103 S. Main Street, Wayland, MI 49348  
616-558-1061  
[farmermarket@downtownwayland.com](mailto:farmermarket@downtownwayland.com)