

# TOP FIVE BUSINESSES TO BE RECRUITED TO DOWNTOWN WAYLAND



Project of Wayland Main Street's Economic Restructuring Committee

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Business Category	Business Discription	Realtors Incentive
<b>BREW PUB</b> NAICS Code 31212/72211	Small local independently owned commercial establishment that brews its own beer for sales on and off the premises. Must operate as a public restaurant which offers a selection of unique craft beers from a trained brewmaster for in-house consumption or limited commercial distribution. Must have proper licensing.	<b>PENDING</b> <b>Jayda Gale Brewery</b>
		<b>OPENING SOON!</b> <b>Jayda Gale Distillery</b>
		<b>OPENING SOON!</b> <b>Open Road Brewery</b>
<b>WINE &amp; SPECIALTY FOOD SHOP</b> NAICS Code 44529/44531	<b>Specialty Retail:</b> Owner must be dedicated to curating the finest cheese, charcuterie and gourmet products available. Deli, Café, Catering, Kitchenwares, Bar Accessories and Gifts desirable. Must retail a large selection of fine wines. Seasonal offerings and unique prepared foods and ingredients to capture consumer demand for gourmet cooking and entertaining resource and supplies.	<b>OPENED 10/30/2015</b> <b>Acqua au Vin</b>
<b>ART, CRAFT &amp; HOBBY STORE</b> NAICS Code 45112	<b>Specialty Retail:</b> Complete line of artist supplies, large assortment of general crafts & supplies. Childrens educational & activity kits, games & party accessories. Home décor items, picture framing & services. Paper goods & card stocks. Sewing & yarn supplies and notions. Hobby and craft tools. To offer craft/hobby classes.	<b>Available</b> \$500.00 to New Retail Owner/Leaser to help with closing costs/ required permits \$1,000.00 to Realtor for closing a targeted business in Wayland's downtown district
<b>SPORTING GOODS STORE</b> NAICS Code 45111	<b>Specialty Retail:</b> Capture consumer demand within the trade area for school sports and recreational sports equipment & gear. Examples; Hunting & fishing, bicycling, team & individual sports, boating, bowling, running, hiking, golf, disc golfing, physical fitness, skiing, snowboarding... Sporting apparel and footwear.	<b>Available</b> \$500.00 to New Retail Owner/Leaser to help with closing costs/ required permits \$1,000.00 to Realtor for closing a targeted business in Wayland's downtown district
<b>UP SCALE RESTAURANT</b> NAICS Code 72251	<b>Fine Dining</b> offering prepared & unique house specialties or regional dishes. Meals to be ordered from a menu with a wait staff. Desirable for the establishment to obtain a Liquor License and to offer alcholic beverages with meals. Restaurant's ambience should help make it a destination location for visitors & the region.	<b>Available</b> \$500.00 to New Retail Owner/Leaser to help with closing costs/ required permits \$1,000.00 to Realtor for closing a targeted business in Wayland's downtown district